

GENE PEOPLE

the genetic conditions support network



If you'd like to support our work, contact hello@genepeople.org.uk | 0800 987 8987



8,000 identified genetic conditions



500 Helpline callers per year

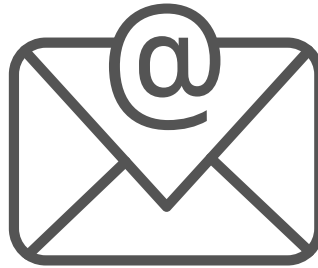


1 in 25 people in the UK affected



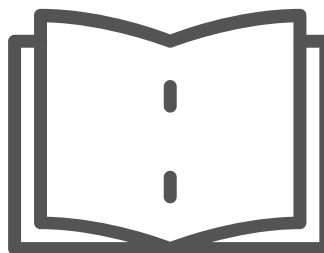
Gene People Helpline

Our Helpline is the only free Genetic Counsellor led Helpline service available in the UK.



Gene People email service

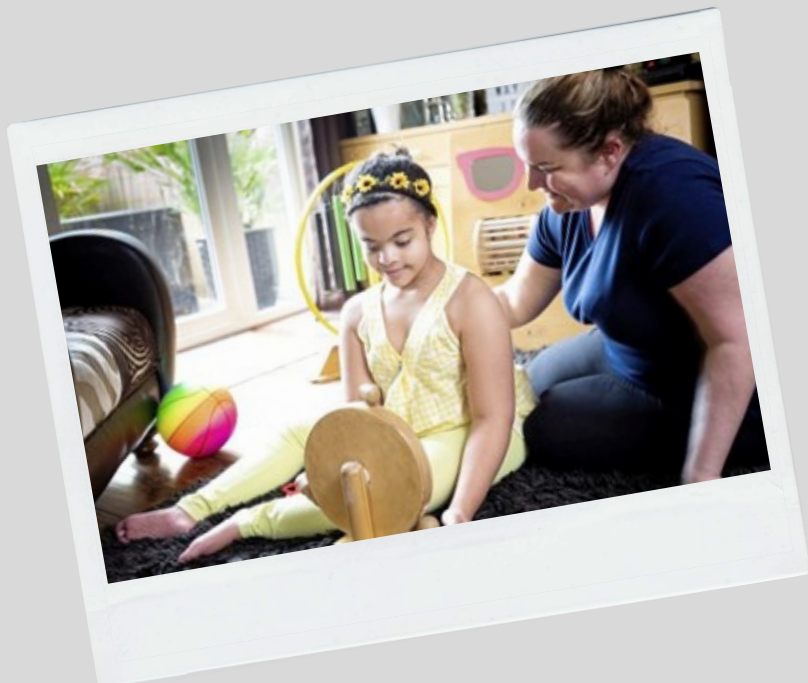
Our email service operates on a 48 hour turnaround time providing information & support on genetic testing and all other associates queries.



Online materials

We create and maintain materials available on our website for download for parents, teachers and professionals to support families and caregivers through diagnosis.

“It is absolutely lovely that you call people back again to see how they are doing and I really appreciate it. It’s a fantastic service.”



We understand that it takes time to adjust to a genetic diagnosis and that people are ready to look for information and have questions at different stages. Our genetic counsellor-led helpline is here whenever families feel ready to talk.

GENE PEOPLE

PARTNERSHIP NETWORK

Not only do Gene People support families and individuals through diagnosis and life with a genetic condition, we support 130 groups and organisations we call our Partnership Network.

Our Partnership Network exists solely to support, inform and link other groups and organisations from nationally recognised charities to local patient led support groups, some of which are providing support to families of children and babies with ultra rare genetic conditions.

Through our Partnership Network we present a voice for all organisations big and small to ensure the best support for all in the UK's Genetic Condition Community.

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Working in Partnership



Our partners play a vital role in supporting our mission to improve the lives of everyone affected by a genetic condition. At Gene People we believe in partnerships built on trust, collaboration and shared vision.

We work with our corporate supporters in a variety of ways and are always open to consider new ways of working. Below are a few examples of how Gene People works in partnership with organisations.

Charity of the year



Being a Charity of the Year partner allows you to make a huge difference to the lives of people living with the effects of a genetic condition. We will work with you to create a programme of fundraising initiatives that will inspire and excite your staff. Our partners receive a guaranteed place for the London marathon, dedicated fundraising and comms support and individual challenges, as well as promotion of the partnership to our network.

Team building meets fundraising



We provide our Partners with exclusive offers on team building challenges from Snowdon at night to woodlands survival experiences.

We will work with your HR or leadership team to create a team building day like no other all while raising vital funds for families and individuals throughout their diagnosis journey.

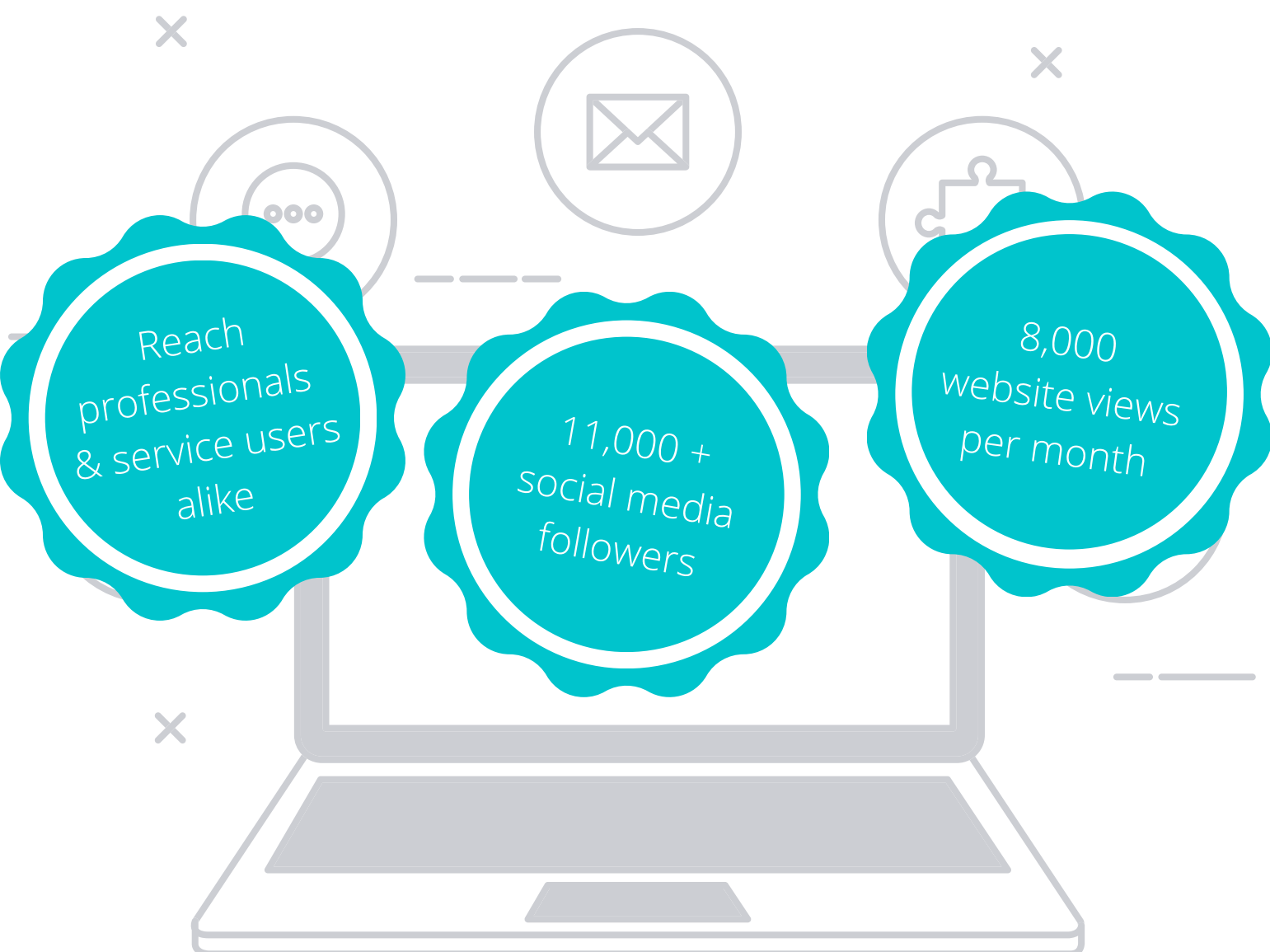
Advertising and sponsorship opportunities



Why advertise with us

By advertising with us, you can reach our unique audience of thousands of supporters and stakeholders across the UK.

This includes our individual and corporate members, our network of 130 Gene People Partners and our thousands of email subscribers and social media followers.



Events and conferences



Gene People Leadership Symposium

Gene People hosts the UK Gene People Leadership Symposium to bring together the leaders of UK-based genetic conditions charities and patient groups. The events were previously known as the UK Genetic Disorders Leadership Symposia. The agenda includes presentations from:

- experts in areas such as genetic research, government policy and healthcare
- leaders of condition-specific charities and patient groups sharing best practice
- organisations offering services or products of interest to the UK genetic conditions community.

The aim of the UK Gene People Leadership Symposia is to provide delegates with the contacts, information, ideas and inspiration that will enable them to make a difference to the impact of their organisations both in the short and long-term.

There are various sponsorship opportunities available through the Gene People Symposium. Our previous sponsors include:



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Pay for a day



and support our Helpline

Does your organisation send Christmas cards or e-cards? For just £140 you can 'Pay for a Day' to provide our vital Helpline service.

Our gift in return

In return we will send you a personalised environmentally friendly e-card to share with your network in lieu of your Christmas cards, as well as a thank you across our social media platforms. This initiative is a great way to help those affected by a genetic condition at a special time of year - **what better way to say Merry Christmas?**

How will you help?

- You will be supporting our genetic counsellor-led freephone helpline which answered over 500 enquiries in 2020
- Funding will help us support individuals and their families and carers throughout their journey with a genetic condition
- Your donation will ensure this vital service can continue to meet the needs of those affected and their families

Your support will help people just like Becky...

Becky called our helpline as she had just heard that her brother had finally received a genetic diagnosis. This came at a time when she was undergoing IVF and she had concerns about implications for herself and future children. We supported her with information that enabled her to access reliable testing in a timely way, following which her fertility treatment was able to continue. Becky said:

"Thanks for all your help at a very stressful time - it was very hard to work out how to get reliable advice on this matter"

